

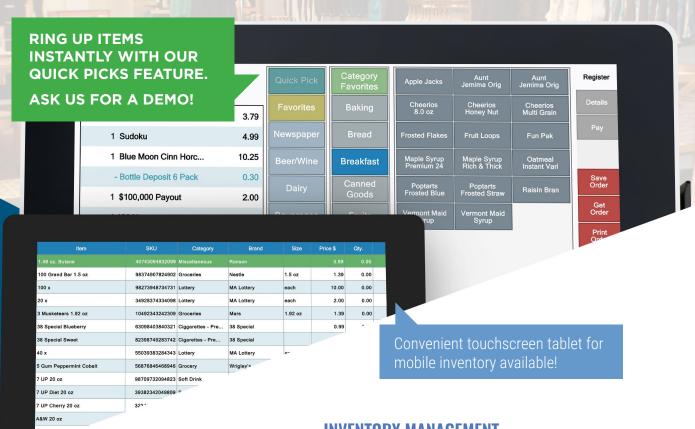
NOW SUPPORTS CASH DISCOUNTING!





Built to power retailers with a feature-set well beyond the standard point of sale, Exatouch® is not your ordinary POS. Combining payments and feature-rich software, Exatouch keeps tabs on everything from the stock room to your customers, promotions and overall sales.

Visit **www.exatouch.com** and discover how a seamless, cost-effective business management solution can empower your store.





FINANCIAL

- ✓ Batch and Transaction Details
- ✓ Analyze Sales and Inventory Data
- Access Cost and Profit Margins
- ✓ Account for Specialty Tax



CUSTOMER

- Detailed Customer Database
- ✓ Sales and Order History
- ✓ Frequent Buyer Discounts
- ✓ Manage Promotions and Emails



PURCHASING

- Real-Time Inventory Control
- ✓ Direct Vendor Management
- ✓ Reconcile Purchase Orders
- ✓ SKU and Barcode Reporting

INVENTORY MANAGEMENT

Exatouch® increases operational efficiency by tracking your top selling and zero movement items, allowing you to evaluate future purchasing decisions and adjust your prices accordingly.

PURCHASING MODULE

Put Exatouch's intuitive Purchasing Module to work for your business! Add and manage vendors, create new purchase orders and receive incoming deliveries with ease

PROMOS AND INCENTIVES

Recognize your customers and keep them coming back with frequent buyer discounts, or birthday and holiday promotions. Additionally, Exatouch can easily implement BOGO offers, Mix & Match specials, and price reductions on certain days of the week or during special times of the year.

CUSTOM PERMISSIONS

With password prompts and employee access cards, Exatouch provides enhanced security while controlling permissions. Monitor employee performance and add, edit, or restrict permissions by assigned role.

REPORTING TOOLS

With Exatouch's reporting features, you can learn more about your business every day. Print and export all reports, plus schedule any report to be emailed on a periodic basis, giving your business the upper hand on inventory counts, sales and business activities.

Visit www.exatouch.com to learn how Exatouch can enrich the logistics of your business.